



Product Configurator Privacy Notice and Consent

Revision date: 24.04.2021

Information on controller and purpose of data processing

Maschinenfabrik Kemper GmbH & Co.KG, Breul, 48703 Stadtlohn, ("Kemper") use and processes personal data

- Name, title, e-mail address

directly from you and about your activities with us in relation to the Kemper product configurator.

We use this personal data to send your configuration request to your dealers or to take the order in the factory.

Legal basis for data processing

We are processing this personal data based on your consent as a legal basis for data processing in accordance with Article 6 (1) lit. a) General Data Protection Regulation (GDPR). In case you are participating in our Activities, we are processing this personal data based on a contract with you as a legal basis for data processing in accordance with Article 6 (1) lit. b) GDPR, as further explained in the respective terms & conditions.

Retention period

We keep this personal data until you withdraw your consent and in accordance with our retention policy. However, the withdrawal of your consent does not affect the legality of the processing of your personal data, which took place until the withdrawal of the consent.

Categories of recipients of personal data

We engaged third party companies who will process this personal Data on our behalf to provide the Kemper training tool. We also share with or disclose this personal data

to our Affiliates and with your preferred Dealer in case you provided that information as part of one of our activities.

Your personal data is transferred to non-EEA countries with different, and less protective data protection laws (including the United States of America), but, where the latter is the case, Kemper relies on admissible data transfer mechanisms, such as Standard Contractual Clauses, Binding Corporate Rules or the US recipient's Privacy Shield certification, if any.

Data Subject Rights

You can withdraw your consent at any time by clicking the respective link "Withdraw Consent" in any of the e-mails we are sending you or by sending an email to KMmarketing@kemper-stadtlohn.de.

To request access to your personal data, to ask us to rectify or erase personal data or restrict the processing, to object to processing or to exercise any of the other data protection rights available to you, or to request information/a copy of the relevant international data transfer mechanism, please contact us under KMmarketing@kemper-stadtlohn.de. You also have the right to complain to the relevant supervisory authority in the EU Member State of the habitual residence, place of work or alleged infringement of the GDPR.

More information you find on our website <https://www.kemper-stadtlohn.de/en/metanavigation/datenschutz-kemper>