

## Summary Maschinenfabrik KEMPER GmbH&Co.KG Privacy Statement

This Summary Maschinenfabrik KEMPER GmbH&Co.KG Privacy Statement (“Statement”) is issued on behalf of the entities listed below as ‘Data Controllers’ in the table at the end of this Statement (each, individually, “Maschinenfabrik KEMPER GmbH&Co.KG”, “we” or “us”). This Statement is addressed to individuals with whom we interact, including visitors or users of our websites, applications (web or mobile), or online services (“Online Services”); current and prospective customers; management and personnel of corporate customers and vendors; visitors to our facilities; and other recipients of our services. We refer to individuals whose Personal Data is processed as ‘you’ in this Statement.

<p>A complete Privacy Statement is available at <a href="http://www.deere.com/privacy">www.deere.com/privacy</a>. Maschinenfabrik KEMPER GmbH&amp;Co.KG is adopting the John Deere Enterprise Privacy Statement.</p>		
Personal Data	<p><b>Information We Collect Directly from You:</b> Personal Data is generally collected when you provide it to us (electronically, in writing, or verbally).</p> <p><b>Information We Collect Internally:</b> We collect, observe, or learn information about you, such as through your interactions with us (e.g., Preference and Relationship Information); in the ordinary course of our relationship with you; or when you use our products or services (e.g., Information From Usage of Products and Services; Automatically Collected Information). We also collect or obtain Personal Data when you visit or use any of our Online Services, such as through cookies and other technological tools.</p>	
Purposes & Disclosures	<b><u>Purpose of Processing</u></b>	<b><u>Legal Basis for Processing</u></b>
	<p><b>Customer Service and Support:</b> To provide requested products and service; for related services such as product delivery, maintenance, customer and product support and service (including warranty service); operation of the Online Services; support for products and services; managing relationships; and product safety and administering recalls.</p>	<p>Execution of a contract</p> <p>Compliance with legal obligations</p> <p>Legitimate interest</p>
	<p><b>Advertising:</b> To provide you with communications and offers for products and services, including offers based on your interests, personal and business characteristics, and location; and to administer promotional events.</p>	<p>Legitimate interest</p> <p>Consent</p>
	<p><b>Other Communications:</b> To provide other information that may be of interest, such as announcements, reminders, service outages, product improvement programs, and technical service bulletins; news about us, and catalogs; and invitations to trade shows, product introductions, and other events.</p>	<p>Execution of a contract</p> <p>Legitimate interests</p> <p>Consent</p>
	<p><b>Research; Improving Products &amp; Services:</b> To identify and detect issues with existing products and services, understand how our products and services are used, analyze advertising effectiveness, conduct research, improve products and services, and develop new products and services (including using pseudonymized and anonymized information).</p>	<p>Legitimate interest</p> <p>Consent</p>

	<p><b>Network/Cybersecurity:</b> To provide electronic security (network and cybersecurity), including to identify, protect, detect, respond, and recover from security events.</p>	<p>Compliance with legal obligations</p> <p>Legitimate interest</p>
	<p><b>Business Operations:</b> To manage our day-to-day operations, for data analysis to report on business performance, and for corporate governance (including audit(s), compliance controls and other risk management activities (including procurement of insurance)).</p>	<p>Legitimate interests</p>
	<p><b>Eligibility:</b> To determine eligibility for products, services or offers; verify or assist with the verification of your identity; fulfill regulatory compliance obligations; screen against government or other sanction lists (sanctions imposed by other countries where we or our affiliates operate); and to comply with internal compliance requirements.</p>	<p>Compliance with legal obligations</p> <p>Public interest</p> <p>Legitimate interests</p>
	<p><b>Legal Compliance; Proceedings:</b> To comply with applicable laws and regulations (including laws and regulations of other countries where we or our affiliates operate); and establishing, exercising, and defending legal rights.</p>	<p>Compliance with legal obligations</p> <p>Legitimate interest</p>
	<p><b>Investigations:</b> To prevent, detect, and investigate fraud, breaches of corporate policy or other unauthorized, infringing, or improper activity (including criminal offences).</p>	<p>Compliance with legal obligations</p> <p>Legitimate interest</p>
Recipients	<p>Personal data is shared or disclosed to our affiliates; if necessary to complete any transaction you have requested or authorized or to provide you a product or service; to our service providers, to companies that perform specialized or professional functions for us; or for legal, compliance, governance or litigation purposes.</p>	
Cross-Border Transfer	<p>Your personal data is transferred to non-EEA countries with different, and less protective data protection laws (including the United States of America), but, where the latter is the case, John Deere relies on admissible data transfer mechanisms, such as Standard Contractual Clauses, Binding Corporate Rules or the US recipient’s Privacy Shield certification, if any.</p>	
Your Rights	<p>To request access to your personal data, to ask us to rectify or erase personal data or restrict the processing, to <b>object to processing</b> or to exercise any of the other data protection rights available to you, or to request information/a copy of the relevant international data transfer mechanism, please contact our Privacy Manager at R2<a href="mailto:PrivacyManager2@JohnDeere.com">PrivacyManager2@JohnDeere.com</a> or visit our data subjects right portal at &lt;&gt;.</p> <p>Where consent is the legal basis, you can withdraw consent at any time.</p> <p>You also have the right to complain to the relevant supervisory authority in the Member State of your residence, place of work, or alleged infringement of the GDPR.</p>	

<p>How to Contact Us</p>	<p>For the full privacy statement, to exercise any rights available to you, or file a complaint, please contact our Data Protection Officer at <a href="mailto:R2PrivacyManager2@JohnDeere.com">R2PrivacyManager2@JohnDeere.com</a>, access our long-form privacy statement available at <a href="http://www.deere.com/privacy">www.deere.com/privacy</a>, or visit our data subject rights portal at &lt; &gt;.</p>
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