

## Conditions of participation and data protection information

for our competition on social media

The following conditions are the conditions of participation in a competition organised via the Instagram and Facebook pages of Maschinenfabrik KEMPER GmbH & Co.

Facebook page of Maschinenfabrik KEMPER GmbH & Co. KG (hereinafter also referred to as 'we' / 'us').

### 1 Subject of the conditions of participation and organiser

(1) These conditions of participation regulate the conditions for participation in our competition as well as any necessary

transfer of rights. The description and the procedure of the respective competition are provided as part of the respective competition campaign

on the Facebook and Instagram page of Maschinenfabrik KEMPER GmbH & Co. KG FACEBOOK AND INSTAGRAM PAGE.

(2) The organiser of the competition is Maschinenfabrik KEMPER GmbH & Co. KG, Breul, 48703 Stadtlohn, Germany.

(3) It can be contacted by e-mail at [info@kemper-stadtlohn.de](mailto:info@kemper-stadtlohn.de) or by telephone on: +49 2563 88-0.

(4) By participating in the respective competition, these conditions of participation are accepted.

(5) The competition takes place on Instagram and Facebook.

(6) The competition is not connected to Instagram or Facebook and is not sponsored by the platform provider (Meta),

supported or organised. It is therefore also not available as a contact person for the respective competition.

### 2. participation

(1) Anyone over the age of 18 is eligible to enter the competition. Excluded

excluded are employees of Maschinenfabrik KEMPER GmbH & Co. KG and affiliated companies as well as relatives of such

employees and their relatives. Participation with falsified identities or with identities of third parties is not permitted.

(2) Eligible participants can take part in the competition by:

a. Following the Instagram and Facebook page of Maschinenfabrik KEMPER GmbH & Co. KG and

b. sharing the post in which the competition is advertised in their story on Instagram or Facebook and informing Maschinenfabrik KEM-

PER GmbH & Co. KG in the process and

c. post a picture of the maize harvest on Instagram or Facebook and tag Maschinenfabrik KEMPER GmbH & Co. KG OR

d. comment on why they need a 300pro or 400pro cutterbar.

(3) Participation is possible from 20.11.2024 to 28.02.2025. The winner will be drawn on Monday 03/03/2025.

### 3. prizes and prize notification

(1) We will raffle off a HAZET tool trolley worth €4,900 among all eligible participants.

(2) The winner will be selected at random from all eligible participants by the marketing department after the closing date.

department.

(3) The winner will be tagged in a corresponding story on Instagram and Facebook and asked to present their prize at the

office of Maschinenfabrik KEMPER GmbH & Co. KG, Breul, 48703 Stadtlohn, Germany. A time will be agreed with the winner for this

agreed with the winner.

(4) If the winner does not collect his/her prize within the agreed period, the claim to the prize shall lapse.

(5) Only one prize is possible per participant.

(6) The prize cannot be exchanged or paid out in cash.

(7) If circumstances arise for which we are not responsible, there is no entitlement to the prize. Such circumstances for which we are not responsible

circumstances are in particular those for which the sponsors of the prizes are responsible.

### 4 Liability and indemnification

(1) If the participant comments on our competition post, the participant guarantees that they will not send any content

the provision, publication or use of which violates applicable law or the rights of third parties.

(2) The participant indemnifies us against claims of third parties of any kind that result from the illegality of comments,

which the participant has used. The indemnification obligation also includes the obligation to indemnify the organiser against legal defence

defence costs (e.g. court and legal fees).

(3) By participating in the competition, the participant releases Instagram and Facebook from any liability.

## 5. exclusion

(1) Any violation of these conditions of participation entitles us to exclude the respective participant from participation. This applies

in particular if the participant provides false information or other content (e.g. comments) violates applicable law or the rights of third parties.

rights of third parties. The same applies to comments that could be regarded as glorifying violence, offensive, harassing or derogatory

or offend social decency in any other way.

(2) If the excluded participant is a winner who has already been drawn, the prize may be subsequently cancelled.

be recognised.

## General Terms and Conditions

### 6 Premature termination and changes

We reserve the right to prematurely terminate the competition in whole or in part at any time, even without observing deadlines, or to change the course of the competition

in its course if it is cancelled for technical (e.g. computer virus, manipulation of or errors in software/hardware) or legal reasons (e.g. prohibition by Instagram or

legal reasons (e.g. prohibition by Instagram or Facebook), it is not possible to guarantee the proper realisation of the competition.

game can be guaranteed.

### 7. data protection

We are responsible for the collection, processing and use of participants' personal data insofar as we process it ourselves.

process them ourselves. We will only use the participant's personal details and other personal data in accordance with the statutory provisions of data protection law.

legal provisions of data protection law. We will only store, process and use the information insofar as this is necessary

only to the extent that this is necessary for the realisation of the competition or if the participant has given their consent. This includes

use for exercising the rights of use granted. The data will be used exclusively for the realisation of the

game and subsequently deleted.

The participant can request information about the personal data stored about them at any time. In all other respects, the data protection

described below apply.

## 8 Final provisions

(1) Should the conditions of participation contain invalid provisions, the validity of the remaining conditions shall remain unaffected.

(2) German law shall apply. Legal recourse to review the draw is excluded.

Stadtlohn, 11 October 2024

In formulating these terms and conditions of participation, we were supported by Dr Martin Schirmbacher, HÄRTING Rechtsanwälte

PartGmbH, <http://www.online-marketing-recht.de>

## Data protection information

### 1. person responsible for data processing

The controller responsible for data processing in connection with the competition is Maschinenfabrik KEMPER GmbH & Co. KG, Breul,

48703 Stadtlohn.

Contact details of the data protection officer:

John Deere GmbH & Co. KG

Region 2 Sales & Marketing Centre

Data Protection Officer

John-Deere-Straße 70

68163 Mannheim, Germany

The named controller is responsible for data processing on the Instagram and Facebook page on which the competition is organised, together with the platform provider (Meta Platforms Ireland Ltd.

together with the provider of the platform (Meta Platforms Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2

Ireland) jointly responsible within the meaning of Art. 26 GDPR.

### 2. processing of your personal data in the context of the competition

We process your personal data for the proper execution and processing of the competition and in particular

for the dispatch of the prize. This data processing is necessary to carry out the competition.

The profile name and, if available, the first name and surname of the respective participant are collected and stored in order to carry out the competition.

collected and stored. To inform the winner about the prize, the profile name of the winner will be published on our profile or our Instagram

and Facebook page in a corresponding story.

Your data will not be passed on to third parties. The legal basis for this processing of your personal data is Art. 6

para. 1 lit. b GDPR (implementation of pre-contractual measures and fulfilment of a contract).

### 3. recipients / categories of recipients

Within the responsible body, only those employees who need your data to process the competition will process it.

need to process the competition.

In addition, data is processed by the operators of the platforms on which the competition takes place - in the case of Instagram and Facebook, this is Meta Platforms Ireland Ltd.

Facebook, this is Meta Platforms Ireland Ltd. The platform operator reserves the right to process your data for its own purposes.

purposes.

We also use some service providers in the IT area who support us in the course of order processing. With these we have

concluded corresponding contracts with them in accordance with Art. 28 GDPR.

### 4. storage period

After the end of the competition, your personal data processed as part of the competition will be deleted no later than three months after the end of the competition, provided that

at the latest three months after the end of the competition, unless you have given your effective consent for further processing and/or we have no

legitimate interest in the continued storage.

### 5 Your rights as a data subject

The applicable data protection law grants you the data subject rights listed below if the respective legal requirements are met.

rights listed below:

- Right to information pursuant to Art. 15 GDPR
- Right to rectification pursuant to Art. 16 GDPR
- Right to erasure in accordance with Art. 17 GDPR
- Right to restriction of processing pursuant to Art. 18 GDPR
- Right to information in accordance with Art. 19 GDPR
- Right to data portability in accordance with Art. 20 GDPR
- Right to withdraw consent granted in accordance with Art. 7 para. 3 GDPR
- Right to lodge a complaint with the competent supervisory authority pursuant to Art. 77 GDPR